

ALICIA GONZÁLEZ Y GÓMEZ, DOUBLE DEGREE IN JOURNALISM AND COMMUNICATION STUDIES

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PROFESSIONAL SUMMARY

(Always from curiosity and passion for information, my professional career is directed and focused on the field of Journalism and Audiovisual Communication, with a deep concern for the social good and teamwork. Throughout my college studies, I have had the opportunity to work as a Community Manager, balancing this responsibility during my Erasmus stay, which has allowed me to grow both personally and professionally. I am always looking for new experiences that challenge and teach me, and I greatly value the power of innovation for the common good and towards humanism. My professional musical training has taught me the importance of discipline, creativity and open collaboration.

EDUCATION

UNIVERSITY CARLOS III DE MADRID **MADRID, SPAIN**
Double Degree in Journalism and Communication Studies SEPTEMBER. 2024– JUNE. 2026

- Bilingual education

UNIVERSITY KARLOVA **PRAGUE, CZECH REPUBLIC**
Double Degree in Journalism and Communication Studies SEPTEMBER. 2023– JUNE. 2024

- GPA: 9’82
- Erasmus Programme that improved my English language skills in journalism as well as more hands-on work

UNIVERSITY OF SANTIAGO DE COMPOSTELA **GALICIA, ESPAÑA**
Double Degree in Journalism and Communication Studies SEPTEMBER. 2021– JUNE. 2024

- Obtained a 13’138 in my SAT’s, being recognized as one of the best academic records of excellence
- Attended courses on ethics in journalism, feminism and immigration in the journalistic field
- GPA: 8’6

PROFFESIONAL CONSERVATORY OF MUSIC FINGOI **GALICIA, ESPAÑA**
Secondary Professional Level of Violin SEPTEMBER. 2010– JUNE. 2022

- Specialization in musicology and free composition as well as complementary piano
- Solo performer in professional orchestra from conservatory multiple times
- Five previous years of fundamental scholarization
- GPA: 9’35

PROFESSIONAL EXPERIENCE

FARMACIA OLGA VILARIÑO **GALICIA, ESPAÑA**
Freelance Community Manager JUNE. 2023– JULY. 2024

- Actively maintained pharmacy’s social media accounts through Facebook, Instagram and Website
- High quality content related to health, pharmacy advice and local topics to build trust while conveying consistency
- Achieved effective interaction with costumers, taking the location of the pharmacy as a differential point, reducing potential competitors
- Use of targeting analyses to evaluate online startegies

LANGUAGES

Spanish (Native); **Galician** (Native); **English** (Bilingual); **Language 3** (Advanced); **Italian** (Basic)

ADDITIONAL INFORMATION

Complementary Education

- **Course in Information Competencies** with University of Santiago de Compostela (2021-2022)

- **Course in Psychological First Aid, Psychological Counseling** with Coursera and University Autònoma of Barcelona (2022-2023)
- **Course in English for Journalists** with Coursera and University of Pennsylvania (2022-2023)
- Representation of **Debate Society** of University Carlos III of Madrid
- **Community Volunteer** of children in need with UNICEF (2024-Present)

Skills

- Creative writing, multiplatform journalism, investigative journalism
- Musical journalism
- Adobe InDesign, Premiere, After Effects
- Canva
- Public speaking and teamwork

About myself

- I am always on a continuous search for new experiences that challenge and teach me
- I greatly value the power of innovation for the common good and towards humanism
- Continuous process of opening up to new knowledge in order to not establish my degree as a comfort zone
- Discipline, creativity and open collaboration, are skills that I always apply with humility in all my projects